

Press release myclimate

The myclimate Foundation Returns to Its Roots

Zurich, 18 May 2015 – The climate protection organisation myclimate is moving. As of the middle of June, the charitable foundation will have new headquarters in western Zurich. Its approximately 50 employees are moving to Pfingstweidstrasse in the newly constructed Forum Z. At the same time, the foundation is also changing its logo.

"We're looking forward to the change. The new office should be the perfect, inspiring environment for advancing our ideas for climate protection," said René Estermann, Chief Executive of myclimate. On 11 June, myclimate will move into the 5th floor and parts of the 6th floor of the Forum Z. Their new address is Pfingstweidstrasse 10 in 8005 Zurich.

The move may lead to temporary outages of the server and the telephone system. myclimate will provide an emergency number on Friday, 5 June to use in case this occurs. The number +41 78 905 22 69 will be available at all times until 15 June.

The move takes myclimate back to its roots. In its starting times myclimate was housed in Technopark as a spin-off of ETH.

New Logo

At the same time, the phrase "shape our future" will replace the former "Protect our planet" on the myclimate cloud logo. "myclimate offers action-oriented educational programmes in Switzerland, as well as concrete advice for companies. Last but not least, we are advancing sustainable development in about 70 carbon offset projects worldwide. Our goal is to shape the future together with our partners from the economic sector and the many private individuals who support us. Therefore, it's time that our logo expresses this as well," explains René Estermann.

myclimate is making the new logo available for all partners and customers at the URL www.myclimate.org/logo, or by request at logo@myclimate.org.

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About myclimate – The Climate Protection Partnership

myclimate is a partner for effective climate protection, globally and locally. Together with partners from the economic sector and private individuals, myclimate wants to shape the future of the world through consulting and educational programmes, as well as its own projects. myclimate pursues this in a market-oriented and customer-focused way as a charitable foundation. The international initiative of Swiss origin is one of the world's leading developers of high-quality CO₂ offsetting measures. Its circle of clients includes large, mid-sized and small businesses, public administrations, non-profit organisations, event organisers and private individuals. myclimate is represented in nine countries through its partner organisations: Sweden and Norway, Luxembourg, Greece, the United Arab Emirates, Japan, Turkey, Germany and India.

Emissions are currently offset by means of more than 70 carbon offset projects in 30 countries. Through these projects, emissions are reduced by replacing sources of fossil fuels with renewable energies, by executing local forestation measures with small-scale farmers, and by implementing energy-efficient technologies. myclimate carbon offset projects meet the highest standards (Gold Standard, CRM, Plan Vivo) and in addition to reducing greenhouse gases, have a proven positive impact on sustainable development, both locally and regionally.

Moreover, myclimate is making people more aware of climate change and climate protection through numerous climate education projects. myclimate is seeing a strong rise in demand for their carbon footprints (lifecycle assessment), other consulting services and industry solutions (printing, hotels, transport & logistics, communities). myclimate supports act - Cleantech Agentur Schweiz, and is involved in the organisation reffnet.ch.

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